



180

turning lives around, inc.

continuing commitment

continuing commitment

During fiscal year 2007, our Board of Trustees, staff, volunteers and members of the community-at-large, focused our attention on a rigorous strategic planning process. Our goal was to identify the rising needs of our clients and how our organization could best meet their needs. The result was a plan to realign our programs and services to better reflect our clear understanding of the changes in our operating environment, community resources, and more importantly, better support changes in our clients' needs. We are proud of the systematic and mission-driven planning process that was undertaken and in the coming fiscal year, will formally announce and begin to implement our strategic initiatives.

In fiscal year 2007, crisis intervention services experienced a significant increase in demand. Our Domestic Violence Response Teams responded to almost 600 incidents of family violence, meeting victims at police departments throughout the county — a 75 % increase from the prior year. These teams of volunteers provide invaluable emotional support and information to victims and their children at what is often the most difficult crossroad in their lives. Our domestic violence and rape hotlines also logged many more calls by people reaching out for assistance — nearly 7,000.

While crisis services are essential during emergencies, prevention is and remains a critical goal at 180. Calls to the 2NDFLOOR® Youth Helpline surged 160% above last year's level, with web site visits to 2ndfloor.org increasing nearly 50%. Clearly the service is filling a vital niche in the lives of children and youth, which we believe will pave the way for its future expansion beyond Monmouth and Mercer counties.

As we reflect on the past year, we are pleased with our accomplishments and our plans to better serve our community, ensuring that our time, financial resources and life-saving services are always adapting to the emerging trends and issues facing our clients.

We thank you, our supporters, volunteers, staff, community members, business and civic leaders, for all you have done to help us sustain our mission. Together, strengthened by our renewed vision, we can continue to offer those who so desperately need us, safety, and the promise of a brighter future.



Philip D. Murphy
Board President



Anna Diaz-White
Executive Director



crisis intervention

safety first

First and foremost, 180 Turning Lives Around, Inc. provides immediate assistance to victims of domestic violence and sexual assault. Initial contact is often made when a victim calls one of 180's hotlines or is assisted by a Sexual Assault or Domestic Violence Response Team volunteer at a nearby hospital or police station. For those who cannot return to their homes, 180 provides emergency shelter at the Safe House. All of these services are available 24 hours a day, 365 days a year and are often the first step victims take on the path to turning their lives around.

domestic violence & rape care hotlines

"For thousands of people each year 180's domestic violence hotline is the only safe and supportive connection to the outside world that they can rely on 24 hours a day for crisis counseling, education, referrals, and direct access to the agency's programs. This unique community service is so crucial for victims of abuse in Monmouth County, and elsewhere, who find themselves isolated, vulnerable, and afraid. It has been an absolute privilege to empower and advocate for those people who utilize the hotline. In my experience, the hotline has become a catalyst for change, and the overall response from clients who have taken advantage of this service has been profoundly positive and appreciative."

- J.K., 180 Hotline Intake Counselor

180's hotlines are 24-hour lifelines for the survivors of domestic violence and sexual abuse. This essential service provides immediate counseling, critical information and referrals to 180's other services by compassionate, professionally trained staff. Phone calls are often the first step taken out of a life of unimaginable horror. The number of calls totaled **6,478** last year, an increase of **52%** over FY 2006, proving the growing need for this round-the-clock service.

domestic violence response teams & sexual assault response team

When police have been called to handle crimes involving domestic violence or sexual abuse, members of 180's specially trained Domestic Violence Response Teams (DVRT) meet the victims at police stations, where they provide them with emotional support and valuable information. DVRT accompaniments increased **75%** in FY 2007, totalling **584**. This vital program is currently available in **34** Monmouth County communities.

DVRT Coordinator Susan Levine received a Certificate of Appreciation from the U.S. Department of the Army for "outstanding presentation . . . on Domestic Violence Prevention and Treatment Services for the Fort Monmouth Community" after addressing the base-command team's weekly meeting regarding DVRT advocate services.

A related service is provided by the Sexual Assault Response Team (SART), which is trained to work with sexual abuse victims not just at police stations but also at hospitals during medical examinations. Later, members of SART are available to guide victims through the court system lending support and comfort. The members of this specialized component of crisis intervention made **255** accompaniments in FY 2007.



"I can say that my experience as a DVRT volunteer as well as President of the team for the past nine years, has been enriched by having the relationship with 180. It has been a wonderful experience. We have been fortunate to have had well trained, experienced advocates that update us with new laws, provide programs for the victims, training for the team members, as well as support. Tina Morgan, our current Coordinator from 180, is outstanding. She is available to us 24/7 and has given us support in every way possible. We are very privileged to have her with us and I am honored to call her my friend."

- Susan Cohen, President of Manalapan DVRT

safe house

180's Safe House remains the only emergency shelter in Monmouth County for victims of domestic violence and abuse. Last year 180's Safe House opened its doors to **75** women and **100** children who had nowhere else to turn. During their time at the Safe House, victims and their families receive counseling, advocacy and practical assistance in matters such as finding housing. When it is time for them to leave, families are equipt with the tools to make a fresh start.

"The shelter was a safe place when I had nowhere else to go. We would've been living in our car if it weren't for 180."

-Safe House resident

alternatives to abuse



Alternatives to Abuse (ATA) is a 26-week program that works to assist offenders by focusing on accountability, choice and consequences. The program emphasizes improved relationship and communication skills as essential building blocks for a stable and balanced life. In FY 2007, **594** men and **71** women participated in this program, an overall increase of **12%** over the previous year's enrollment.

"I wanted to thank you for referring me to Dwayne and his Red Bank ATA group. During this time, I've had the chance to rethink some of the choices that I have made and also consider looking at things from a different perspective. Dwayne is a very special person and has made a real positive change in my life."

-former client, Alternatives to Abuse

crisis intervention
three

support

rebuilding lives

Crisis brings people to 180 for immediate assistance, but it is 180's support services that bridge the gap between urgent need and healing, which takes both time and sensitive assistance. 180 takes a multifaceted approach to supporting women, children and men who have suffered various forms of abuse. Services such as transitional housing, counseling, art therapy and court liaison services are available every step of the way to ensure that victims are able to handle whatever is ahead.

"The women who oversee the Families in Transition Program are the most incredible people. They share their personal life experiences - good and bad experiences, wonderful wisdom, tested truths. They share resources to help us with some of the day-to-day needs we have as a result of our personal situations."

- current FIT client

families in transition

Many women remain in abusive relationships because, with no resources of their own, they fear homelessness. Families in Transition (FIT) provides housing for families for up to 24 months, during which time they receive valuable life skills training, parenting education, career counseling, financial management education and assistance in obtaining permanent housing. Women, many of whom have never been self sufficient, emerge from this program ready to provide a brighter future for themselves and their children. In FY 2007, Families in Transition provided housing and individually tailored case management to **15** women and **31** children.

Last October, Families in Transition celebrated its **10th** year of operation with an open house. At the event, 180 Board Members, staff, volunteers, supporters, as well as administrators from the Monmouth County Department of Human Services and collaborating agencies, all joined together to honor those who have made this important program such a long-standing success.

amanda's easel art therapy program

For children who have experienced trauma as a result of domestic violence or sexual abuse, sometimes there are no words. Amanda's Easel provides a creative outlet for these children and their non-offending parents, where they can express themselves in non-verbal ways. Last year the nationally recognized program helped a total of **120** children and **74** parents heal in a safe and nurturing environment. Amanda's Easel has locations in Asbury Park, Howell, Red Bank, West Keansburg and 180's Safe House.

Two major fundraising efforts in FY 2007 helped support Amanda's Easel, including the Rock and Roll Music Fund, which raised \$10,000 through New Jersey 101.5's Big Joe Henry's Holiday Extravaganza, and the 2nd Annual Amanda's Easel Polo Match, which raised over \$5,000 for the arts program.

*"My child and I looked forward to coming to art therapy.
My daughter feels secure and happy now."*

- Amanda's Easel parent

*"Amanda's Easel helped me get over my dad not living
there anymore."*

- 6-year-old boy



*"The most helpful part of the program
was being able to talk about the abuse."*

- Amanda's Easel parent

counseling

180 reaches out to those struggling with problems related to domestic violence and sexual abuse with an array of caring, compassionate and confidential counseling services. In FY 2007, a total of **730** clients took part in therapy guided by 180's exceptional, empathetic professionals serving in the following programs:

Domestic Violence Counseling: When survivors of abusive relationships turn to 180 for help, they find counselors who specialize in treating the issues of self-esteem, fear and helplessness that contributed to their situation. In FY 2007, **126** individuals took part in Domestic Violence Counseling, gaining the personal insights and strengths necessary to break the cycle of abuse.

Family Violence Option: Welfare caseworkers determine whether or not someone is a victim of domestic violence and make referrals accordingly. In FY 2007, **128** people were screened and, if found to qualify, informed of the rights, protections and services available to them.

Rape/Sexual Assault Counseling: Counselors assist the victims of sexual assault with a blend of compassion and empowerment to help them recover from trauma. In FY 2007, **76** women were gently guided through the process, enabling them to gain control over their circumstances.



Positive Opportunities in Parenting: A total of **57** adults, both men and women, took part in this specialized parenting program that provides life skills, education and support for parents.

Makeda Outreach Program: Cultural differences and language barriers can isolate women who are in need of assistance. Makeda, a specialized Women of Color counseling program, offers culturally relevant services in English and Spanish to victims of domestic violence and sexual assault. **173** women in Neptune, Asbury Park and the surrounding area received counseling and support from this culturally sensitive program.

Substance Abuse: Women who have been subjected to sexual, physical or emotional abuse often turn to drugs, alcohol or medication to cope with the painful feelings and memories that haunt them. Last year, 180's counselors, who are trained to help clients become free from chemical dependency, helped **142** women face their addictions.

*"I was so nervous going in front of the judge without a lawyer but Family Court Liaison staff sat with me and saw me through it all."
- Family Court Liaison client*

family court liaison services

The court system can be a maze of confusion for the victims of violence and abuse. To assist them, 180 offers knowledgeable, experienced staff to provide assistance in a variety of legal matters such as obtaining a restraining order or understanding court procedures. Members of this advocacy group also accompany clients through family and municipal court proceedings. In FY 2007, **1,853** men and women took advantage of the Family Court Liaison services, up **7%** from the previous year.



*"I received help with obtaining a restraining order as well as shelter and domestic violence counseling for myself and child. I was also given support and advocacy during court hearings. Everyone that I came in contact with during this process has been knowledgeable, helpful and supportive."
- Family Court Liaison client*

prevention & education

ending the cycle of abuse

While much of the focus of 180 is to assist the victims of domestic violence and abuse, 180's ultimate goal is to end the brutality that not only injures women and children, but harms the very fabric of society. Through a combination of community education and prevention programs, 180 believes it can do more than turn lives around – it can end the cycle of abuse.

“As a former high school teacher and the mom of three kids, I know how difficult puberty and the middle/high school years can be for a child. Sometimes kids just don't feel comfortable opening up to their parents... especially when it's about things they know they shouldn't have done or be doing. I think it's great they have a place like 2NDFLOOR® to call for help/guidance.”
- parent and 2NDFLOOR® volunteer



2NDFLOOR® youth helpline & website

Young people between the ages of 10 and 24 receive an understanding, non-judgmental and caring response when they call the 2NDFLOOR® Youth Helpline, a call center that encourages youth to communicate about daily life challenges, worries and concerns.

In FY 2007, **13,382** calls were received, an increase of **160%** over the previous year, on topics ranging from dating relationships and family violence to peer pressure and substance abuse. Also indicative of the need for this vital service were the **25,754** visits to www.2ndfloor.org, an increase of **49%** from the previous year.

professional trainings & community education

"Every year the Zonta Club of Monmouth raises funds to distribute to local charities. This year, after a very moving presentation about your organization by Ms. Jennifer Colucci, we have decided to aid in your work against domestic violence."

-Linda Mock

Treasurer, Zonta Club of Monmouth

Expertise in the areas of domestic violence and sexual abuse make 180 a valuable resource for educating professionals and promoting community awareness. 180 conducts training sessions for professionals in the fields of medicine, law enforcement, education and social service, as well as for members of community and civic groups, religious and parent organizations. In FY 2007, 180 provided **133** professional or community education sessions, up **24%** from the previous year.

school-based abuse prevention

In an effort to educate young people about relationship violence, 180 conducts programs in middle schools, high schools and colleges on topics such as abusive relationships, date rape drugs, sexual assault and risk reduction. In FY 2007, 180 made **164** presentations, up **53%** from the previous year, serving a total of **5,329** young people.

"Once again we made it through a challenging program with your support. Your willingness to assist Monmouth University, and in particular, the Office of Counseling and Psychological Services and the students we serve, is always greatly appreciated. Many of the initiatives that exist today on campus are a result of our longstanding collaboration with 180.

The program was a huge success and it won't be long until we will be knocking on your door for more programming and guidance.

Thank you for always being there for our campus community."

-Franca Mancini

Director, Counseling and Psychological Services

prevention & education
nine

volunteers and interns

456 dedicated volunteers provided 141,545 hours of service, the equivalent of 73 full-time employees.

These committed individuals assisted with fundraising events, direct mail appeals, office assistance, Safe House support, Domestic Violence Response Teams, Sexual Assault Response Teams, 2NDFLOOR® Youth Helpline, presentations and professional trainings. Members of the Board of Trustees, Advisory Board and Advisory Councils provided guidance and advocacy for 180.

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alternatives to abuse

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amanda's easel

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Consultant

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outreach counseling

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Maureen DeSantis
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hotlines and safe house

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Danielle Gadson
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Petronelli Pigott
Judith Philogene
Allison E. Sullivan
Sasha Tanner
Deidre Wheeler

school-based abuse prevention

Karen Gillespie

families in transition

Lynn Hahm
Kathleen Callen
Nancy D'Averso
Jane Harris
Gemma Navarro

domestic violence response teams

Susan Levine
Tina Morgan

2NDFLOOR® youth helpline

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Samantha Muccini
Joelle Aponte
Diane Conforti
Jennifer Colucci
Sheri Guiga-Crowley
Thomas Letson
Martha Manger
Anitra Puntolillo
Regine Tollefsen
Nicole Zenner

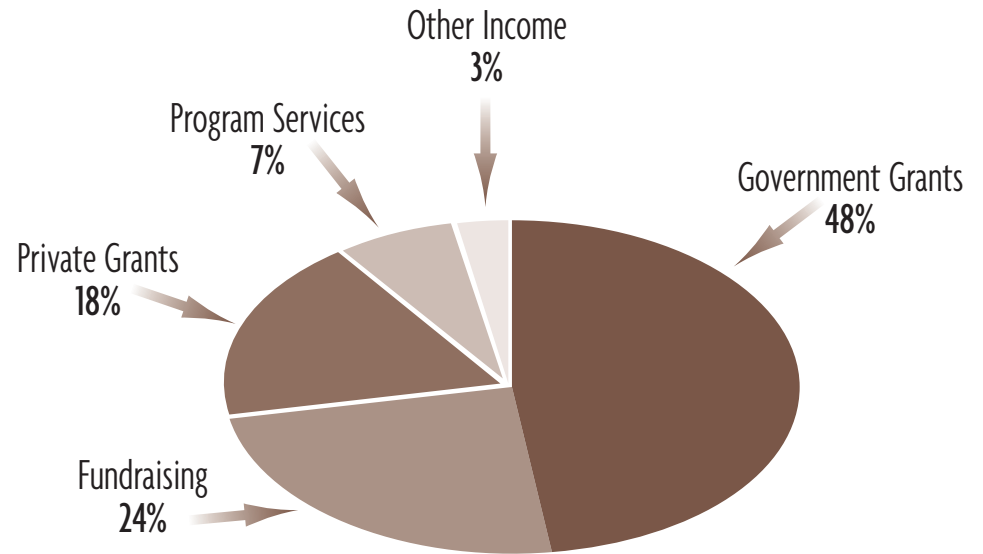
"FCL staff helped keep me positive and strong though my hours in the courtroom. They gave me pointers and continued to remind me how to keep strong. It was very emotional and just seeing my husband was scary. FCL staff truly helped. I'm not sure there are enough words to describe how incredibly important it turned out to be to have their support."

- Family Court Liaison client

fiscal year ended june 30, 2007

sources of operating revenue

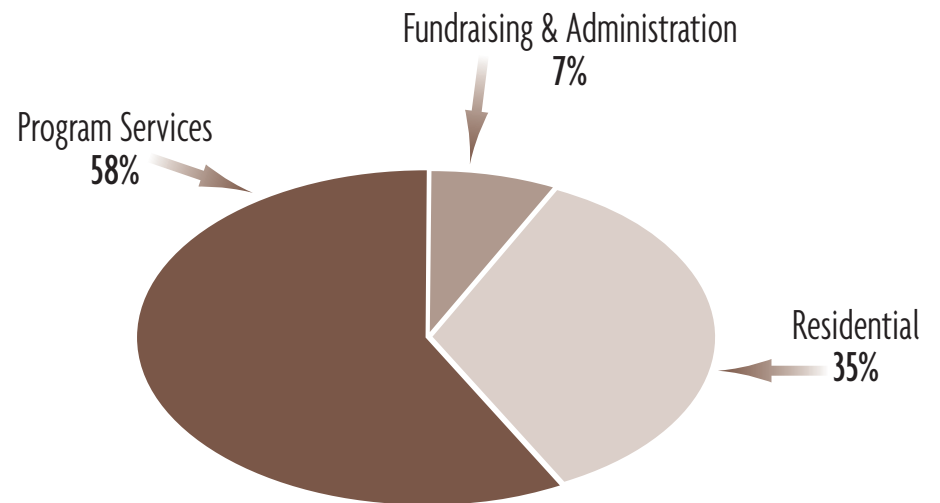
Government Grants	\$2,000,663	48%
Fundraising	\$997,415	24%
Private Grants	\$762,084	18%
Program Services	\$301,718	7%
Other Income	<u>\$104,790</u>	<u>3%</u>
Total	\$4,166,670	100%



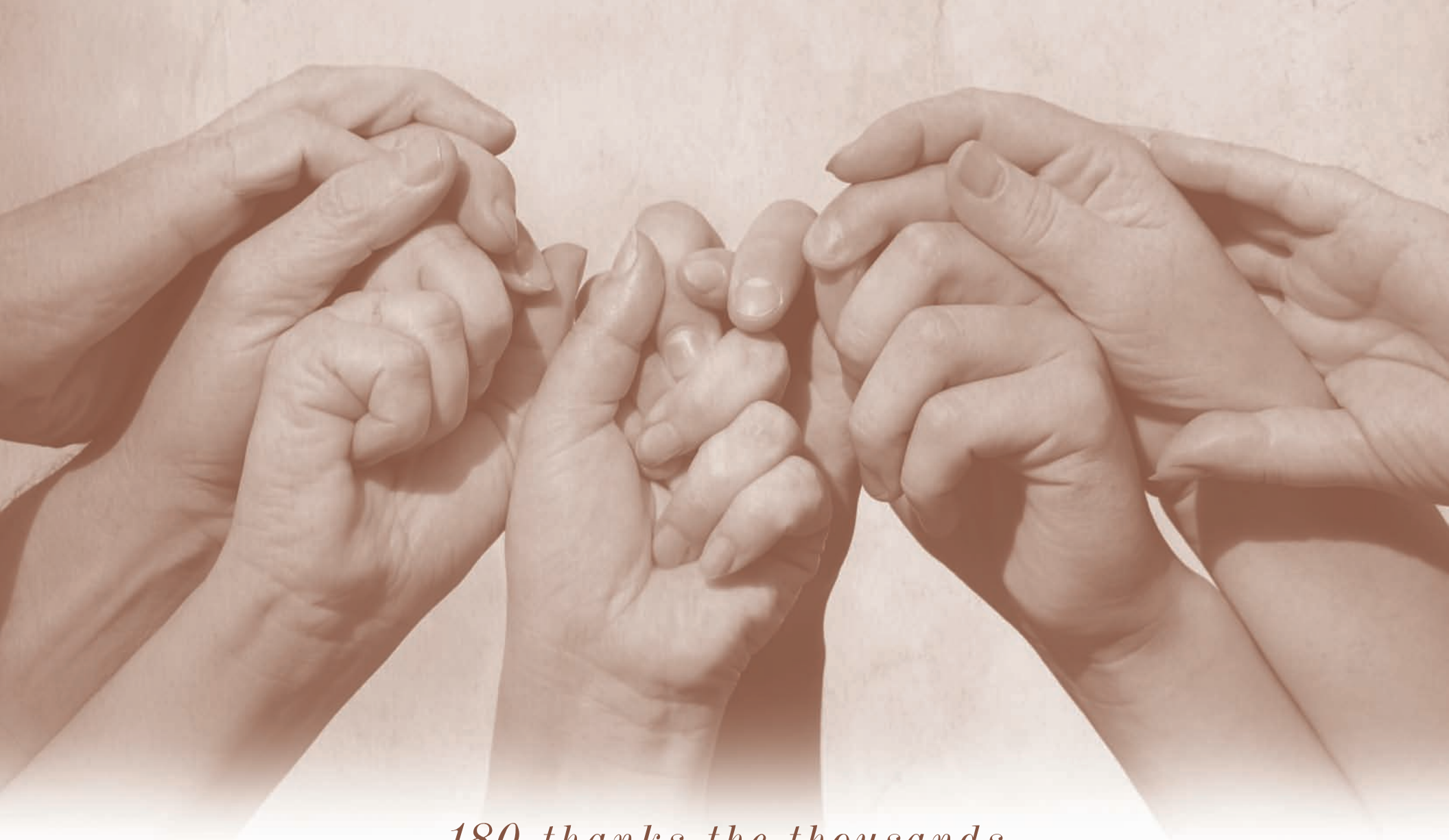
functional expenses

Fundraising & Administration	\$271,591	7%
Residential	\$1,252,998	35%
Program Services	<u>\$2,106,067</u>	<u>58%</u>
Total	\$3,630,656	100%

Board Restricted for Strategic Initiatives \$536,014



Program Services include: 2NDFLOOR®, Youth Services, Outreach and Rape Care Programs



*180 thanks the thousands
of individuals in our community
who support our mission with
their annual gifts and donations.*



180

turning lives around, inc.

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hazlet, new jersey 07730
732.264.4111

180nj.org
2ndfloor.org

toll-free 24-hour crisis hotlines

domestic violence
1.888.843.9262

rape
1.888.264.rape

toll-free youth helpline

2NDFLOOR® youth helpline
1.888.222.2228